

# GIVE TO THE MAX:

## EMAIL FUNDRAISER



### About Give to the Max Day:

1. Give to the Max Day is Thursday, November 12<sup>th</sup>
2. Prize Packages Our School Could Win:

On November 12, every gift made on GiveMN.org will be entered into an hourly drawing for a \$1,000 GiveMN Golden Ticket to be awarded to a Minnesota nonprofit or school. That adds up to 12 opportunities for you to help us receive an extra \$1,000!

Here's the really exciting part: One donation made on GiveMN.org will be randomly selected at noon and at the end of Give to the Max Day to receive a \$10,000 Super-Sized GiveMN Golden Ticket!

The more gifts we generate on GiveMN.org on November 12th, the more our chances increase to receive that additional \$10,000 donation. Imagine what we could do with \$10,000!

**All money that comes in from your contacts is credited toward your student's annual fundraising fee!**

### HOW TO PARTICIPATE:

1. **Choose which text you want to use for your email from one of these 3 options:**
  - **STAND Campaign Letter (copy and paste it from our school website under "Stand Campaign")**
  - **Give to the Max Letter (copy and paste it from our school website under "Stand Campaign")**
  - **Your own letter in your own words**
2. **Individually or mass email your contacts now through November 8<sup>th</sup>.**
3. **When you email your contacts, blind copy (bcc) Audrey Halverson at the school: admin-wotc@comcast.net**
  - **This ensures you get fundraising credit for any donations that come in from your contacts**
  - **NCS will use these emails to send a one-time reminder email on November 12<sup>th</sup>**
  - **NCS will NOT use these email addresses for any other purposes.**